

Travis R. Barlow

Cybersecurity Executive Advisor

VP Enterprise Resilience Services, CyberShell | Founder, AtlSecCon | Creator, HackFirstAid.com

26 years in cybersecurity. 600+ incident response engagements. Talks about what actually happens when it goes wrong.

Travis Barlow has spent 26 years in cybersecurity and led more than 600 incident response engagements. He's seen ransomware, business email compromise, insider cases, and a few things that don't have a category yet. Today he's VP Enterprise Resilience Services at CyberShell, where he advises executives and boards on crisis readiness, resilience strategy, and the decisions that land on leadership when an incident is live.

He founded AtlSecCon in 2011 and grew it from 42 people in a room to 1,700+ attendees a year. He also built HackFirstAid.com, a free recovery guide for people who've just been hacked. Previously he held executive roles at KPMG Canada and GoSecure. He lives in Halifax, Nova Scotia.

SIGNATURE TALKS

The Cyber Resilience Leadership Playbook	<i>Some organizations get hit and are back in business in days. Others get hit the same way and never fully recover. The difference isn't the attacker.</i>
Executive Leadership During Cyber Incidents	<i>The hardest calls in a breach aren't technical. They're yours.</i>
Lessons from 600+ Incident Response Engagements	<i>Six hundred incidents. The same twenty mistakes.</i>
Security Leadership in the Age of AI	<i>Everyone's got an AI strategy. Almost nobody has an AI security program.</i>
Offensive AI & LLM Exploitation: The New Red Team Frontier	<i>There are 70+ open-source offensive AI tools you can download tonight. Your attacker already did.</i>
The Dark Side of Infosec: What the Industry Doesn't Want You to Say Out Loud	<i>76% of security professionals report burnout. The average CISO lasts 18 months. We keep pretending this is fine.</i>
Surviving a Swatting: Real-World Tips and Tricks	<i>On January 3rd, 2025, armed police surrounded my house because someone on the internet made a phone call.</i>
Building Cybersecurity Communities: The AtlSecCon Story	<i>42 people in a room in 2011. 1,700+ today. Here's what actually worked.</i>
The Calm After the Breach: Why I Built HackFirstAid.com	<i>\$16.6 billion lost to online scams in 2024. Most of those people had nobody to call.</i>

AUDIENCES

Security and technology conferences • CISO and executive summits • Board and leadership retreats • Industry associations and MSP/channel events • Corporate all-hands and crisis readiness programs • Community, academic, and non-profit events



FAST FACTS

- 26 years in cybersecurity
- 600+ incident response engagements led
- VP Enterprise Resilience Services, CyberShell
- Former executive roles at KPMG Canada and GoSecure
- Founder of AtlSecCon (2011), 1,700+ attendees, 60+ speakers annually
- Creator of HackFirstAid.com
- Based in Halifax, Nova Scotia; travels across Canada, the US, and internationally

FORMATS

- Keynote (30 to 60 minutes)
- Breakout or technical session (45 minutes)
- Fireside chat or panel
- Executive workshop or tabletop exercise (half day)
- Virtual keynote or webinar

BOOKING

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